NOVEL PROTEIN AND CARBOHYDRATE SOURCES, PLUS A TARGETED RATIO OF FATTY ACIDS, PROMOTE LESS INFLAMMATION TO NUTRITIONALLY MANAGE ALLERGIES

These diets promote lower levels of pro-inflammatory mediators, helping to nutritionally manage atopy and contain novel proteins and carbohydrates to help manage food allergies. Up to 15% of dogs with allergies also develop GI issues; to address this, Dog Dry formula contains the prebiotics FOS proven to help promote gastrointestinal health.

NUTRITIONAL PROFILE:
- Novel protein and carbohydrate sources
  - Canine: fish/potato. Feline: lamb/barley to reduce food allergy and intolerance
  - Targeted omega-6:omega-3 fatty acid ratio helps nutritionally manage atopy and inflammation at the cellular level
  - FOS (fructooligosaccharides)* prebiotics which aid in GI health and have been shown in a clinical study to help maintain the balance between beneficial and potentially pathogenic bacteria
  - Beet pulp, a moderately fermentable fibre that produces butyrate, a short-chain fatty acid (SCFA), which is a preferential energy source for the enterocytes and promotes intestinal health. Helps optimal stool consistency.

Nutrients to help maintain overall health and well-being
- Vitamin E as an antioxidant to help maintain a strong immune system
- DentalCare System* to help reduce tartar build-up across the whole mouth during and beyond mealtime
- High-quality animal-based protein vital for skin & coat health.

<table>
<thead>
<tr>
<th>PRODUC T</th>
<th>AVAILABILITY</th>
<th>CANINE</th>
<th>FELINE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canine Dry</td>
<td>1kg</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Canine Canned</td>
<td>10-15g</td>
<td>1/3-1/2</td>
<td>10-15g</td>
</tr>
<tr>
<td>Feline Canned</td>
<td>10g</td>
<td>1/2-3/4</td>
<td>10g</td>
</tr>
</tbody>
</table>

FEEDING GUIDELINES

<table>
<thead>
<tr>
<th>Weight</th>
<th>Feeding (grams per day)</th>
<th>Weight</th>
<th>Feeding (cans per day)</th>
<th>Weight</th>
<th>Feeding (cans per day)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2kg</td>
<td>45-50g</td>
<td>3-5kg</td>
<td>1/3 – 1/2</td>
<td>2kg</td>
<td>1/2 – 3/4</td>
</tr>
<tr>
<td>5kg</td>
<td>80-90g</td>
<td>10-15kg</td>
<td>1 – 1 1/4</td>
<td>4kg</td>
<td>1 – 1 1/2</td>
</tr>
<tr>
<td>10kg</td>
<td>125-140g</td>
<td>20-25kg</td>
<td>1 1/3 – 1 2/3</td>
<td>6kg</td>
<td>1 2/3 – 2 1/4</td>
</tr>
<tr>
<td>20kg</td>
<td>200-225g</td>
<td>30-35kg</td>
<td>1 3/4 – 2 1/4</td>
<td>8kg</td>
<td>2 2/3 – 3 3/4</td>
</tr>
<tr>
<td>30kg</td>
<td>265-295g</td>
<td>40-45kg</td>
<td>2 1/4 – 2 1/2</td>
<td>10kg</td>
<td>2 3/4 – 3 1/2</td>
</tr>
<tr>
<td>40kg</td>
<td>320-355g</td>
<td>50kg</td>
<td>375-415g</td>
<td>15kg</td>
<td>4 1/4 – 4 3/4</td>
</tr>
<tr>
<td>50kg</td>
<td>390-435g</td>
<td>60kg</td>
<td>420-470g</td>
<td>20kg</td>
<td>4 1/2 – 5 1/2</td>
</tr>
<tr>
<td>60kg</td>
<td>450-500g</td>
<td>70kg</td>
<td>470-520g</td>
<td>30kg</td>
<td>5 1/4 – 5 3/4</td>
</tr>
<tr>
<td>70kg</td>
<td>520-570g</td>
<td>80kg</td>
<td>540-590g</td>
<td>40kg</td>
<td>6 1/4 – 6 3/4</td>
</tr>
</tbody>
</table>

COMPOSITION

**CANINE DRY**: Potato, fish meal, yeast, dried beet pulp, fish digest, dicalcium phosphate, calcium carbonate, sodium hexametaphosphate, potassium chloride.

**FELINE DRY**: Chicken liver, lamb lung, lamb, barley, maize oil, dried beet pulp, dicalcium phosphate, calcium carbonate, potassium chloride.

**CANINE CANNED**: Catfish, herring meal, modified potato starch, maize oil, dried beet pulp, dicalcium phosphate, calcium carbonate, potassium chloride.

**FELINE CANNED**: Lamb liver, lamb lung, lamb barley, maize oil, dried beet pulp, dicalcium phosphate, calcium carbonate, potassium chloride.

You can nutritionally manage food allergy, skin conditions, related GI disorders and support overall health with a single diet...
FELINE CANINE

PRIMARY INDICATIONS:
• Inflammatory Skin and Coat Conditions
  • Pruritic Dermatitis (atopic, flea-bite, contact)
• Food Allergy/Intolerance
  • Chronic Otitis Externa
  • Perianal Fistula
• Eosinophilic Granuloma Complex (feline)
• Miliary Dermatitis (feline)

MAY ALSO BE PRESCRIBED TO

• Nutritionally manage:
  • Gastrointestinal disorders associated with food allergy or intolerance:
    – Inflammatory bowel Disease
    – Colitis
    – Chronic Gastroenteritis
    – Vomiting
    – Intestinal Pathogen Overgrowth
    – Malabsorption/Maldigestion

DIETS SUPPLEMENTED WITH FOS DIRECTLY CONTRIBUTED TO INCREASED LEVELS OF BENEFICIAL BACTERIA AND DECREASED LEVELS OF POTENTIALLY PATHOGENIC BACTERIA

OTHER DIETARY BENEFITS:
• Immune Health: 1/4 of all weight in the diet is prebiotics to help maintain a strong immune system
• Dental Health: The DentalCare System helps reduce tarter build-up across the whole mouth during and beyond mealtime

AN ADJUSTED OMEGA-6:3 FAIRY ACID RATIO SIGNIFICANTLY REDUCES INFLAMMATORY MEDIATORS IN CATS

DIETS

ANALYTICAL CONSTITUENTS

VETERINARY DIETS

Dermatosis

These diets are formulated to nutritionally manage food allergy, skin and coat conditions and related gastrointestinal issues that often occur. In addition, these formulas help address other indications that may benefit from the nutritional content, plus provide nutrients needed to support overall health and well-being.

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IMMUNE HEALTH
DENTAL HEALTH

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