

A Pawfect Pair



EUKANUBA

50
YEARS

Illustrated by Adriana Puglisi

A space to sign a pup's pawtograph

Dedicated to every girl and boy living life well together with their dog

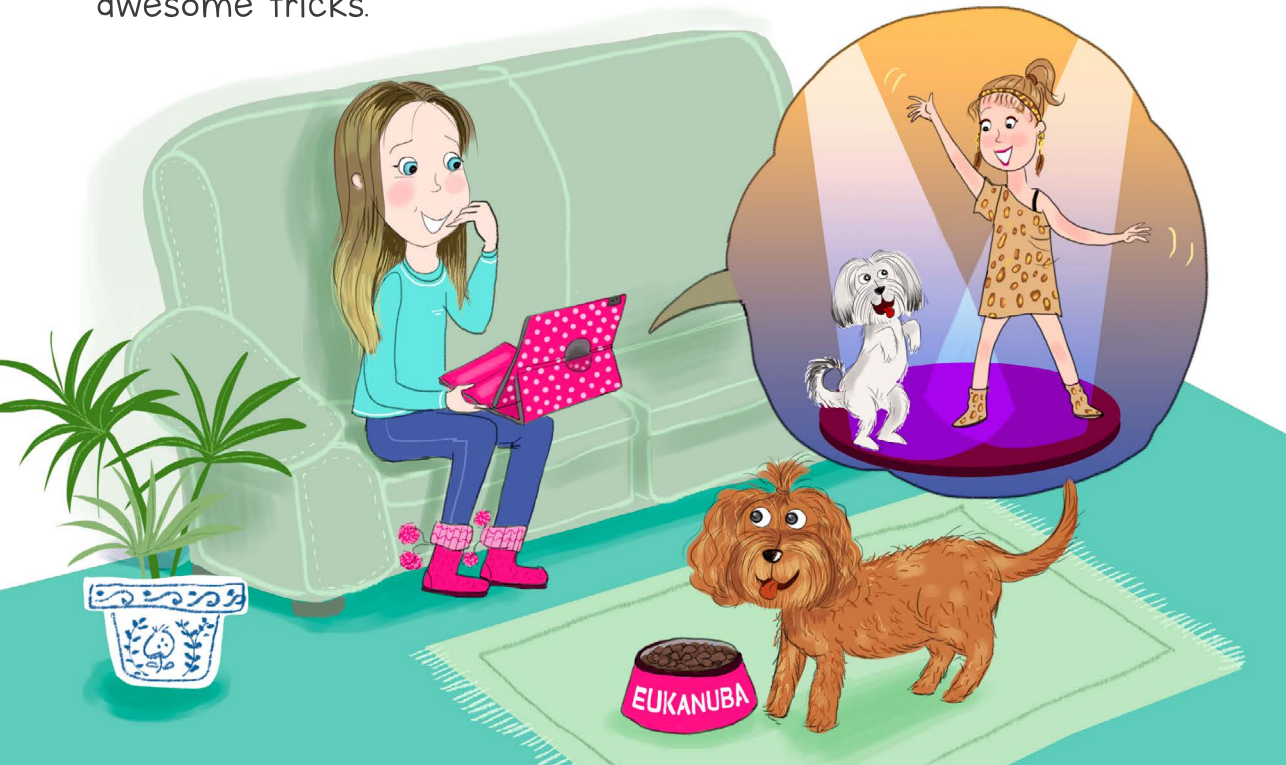


A Pawfect Pair was inspired by real dogs and their pet parents living real lives in real homes

Meet Poppy, she's awesome. Curly hair, dark eyes and loves adventures.

Oh, and meet Roxy, she's also awesome. Doing great at school, excited about everything and proud owner of Poppy.

Poppy and Roxy love watching video clips of their all time favourite dynamic duo, Ashleigh and Pudsey, performing awesome tricks.

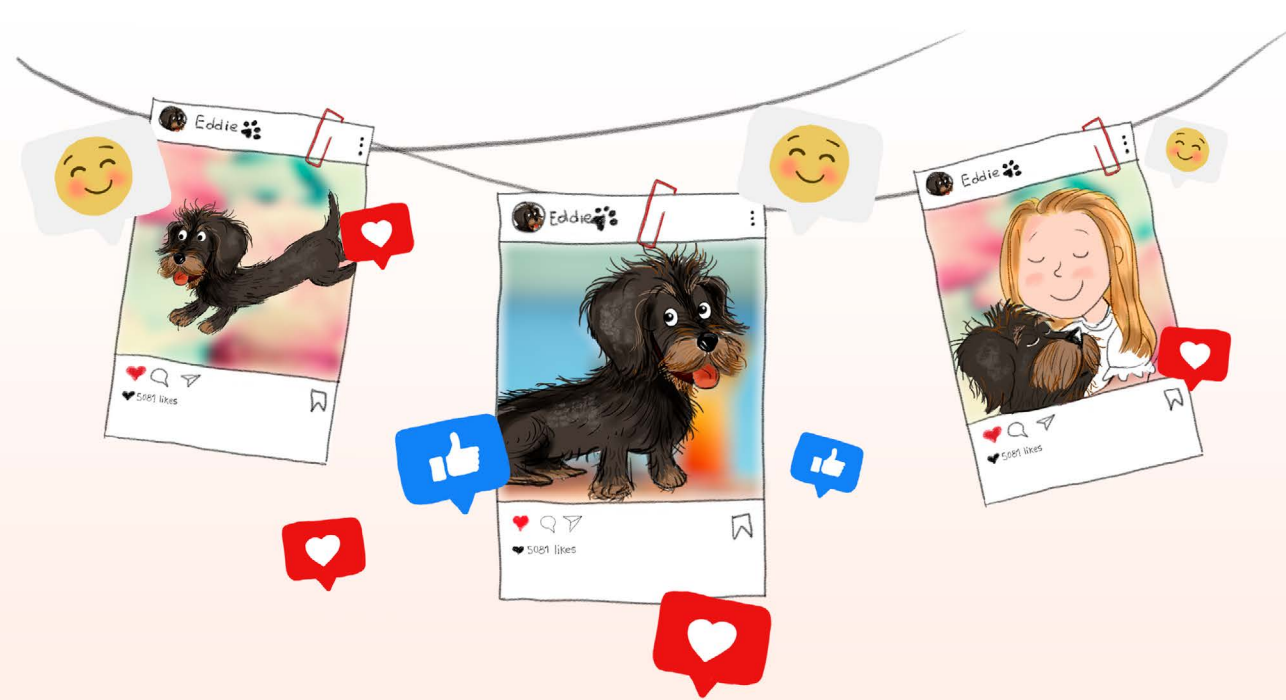


So much so that one day Roxy decides that Poppy should have a go at doing some tricks too. After a healthy breakfast, off to doggy training class they go.

And they are brilliant, of course. "Wow," says Roxy. "Poppy, we could be famous."

"Wooftastic!" agrees Poppy.

"Wait, Poppy, where are you going?" calls Roxy. "Poppy, Poppy..."



Poppy is off to see her mate Eddie. He knows all about being famous. His good looks and glowing coat mean he's always being snapped by the Pawparazzi.

"Hey, Poppy, you look excited. What's new?"

"I want to be famous! And I want you to tell me the secret to being a star – your furry face is everywhere, and you're always being stopped for a pawtograph."

"Hmm," thinks Eddie. "Well, you need to be really, really good at something. Just like I'm really good at exercise and leading an active lifestyle – just check out my new yoga moves on PawTube. Downward dog done to perfection."

"Grrrrrrreat! Thanks Eddie."

"Wait, Poppy, where are you going?" Eddie calls. "Poppy, Poppy..."



Poppy is looking for her friend Reuben. He has loads of medals and knows all about being really, really good at being good at something.



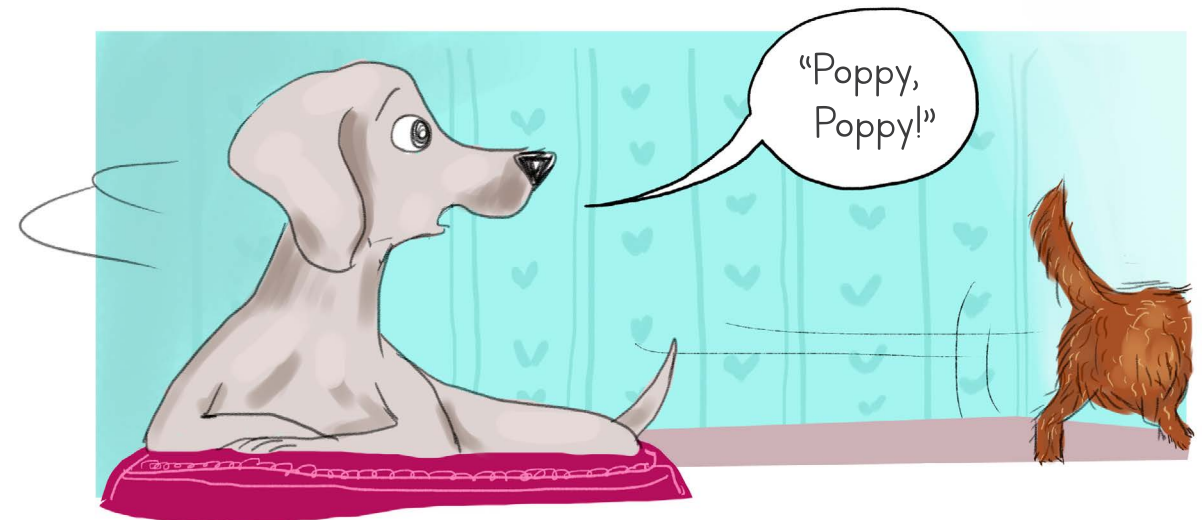
"Paw five, Poppy," woofs Reuben. "What's up?"

"I want to be famous! And to do that I need to be really, really, good at something. Can you tell me how?"

"Yeah, sure. It takes lots and lots of work, and you have to attend special events called dog shows."

"Special events? Wow! Thanks Reuben."

"Wait, Poppy, where are you going?"



Poppy is in search of her buddy Jasper. He is taking part in a very special event, the wedding of his owners Rachael and Ivan.

Jasper is performing a very important role: Ring Bearer.

“Hey, Jasper, quick question. How do I get to take part in a special event?”

“Hi Poppy. I don’t know, but I do know it comes with big responsibility – today I have to look after the rings. Have to dash, it’s my bit now!”

“Thanks Jasper,” says Poppy.

Jasper walks proudly up the aisle, tail wagging, leaving Poppy feeling a little overwhelmed at the prospect of everything she has to do to become famous.



Poppy is unsure of where to go next, so decides to head to the park. She always has a nice time there.

It reminds her how every day after school she goes to the park with Roxy to run around and play games. Roxy looks after Poppy really well, and knows how important it is for them to spend time together, eat healthily and stay active.

Suddenly, Poppy misses Roxy a lot.



It's her old pal Charlie, with his owner Francesca.

Yes, I feel a little lost, thinks Poppy. I don't know what my special talent is, I don't have any medals, and I don't have any special events to go to. How will I ever become famous?

Poppy runs off to find a quiet corner to think.

"Wait, Poppy, where are you going? Poppy, Poppy..." shouts Francesca. She turns to her trusted hound. "Quick, Charlie, go find Poppy."

Charlie uses his super sniffing skills to find Poppy. She is deep in a big scraggly bush and feeling very sorry for herself.



“They don’t call me Wise Chap Charlie for nothing, you know,” he confides. “I’ve seen all sorts of things in my time – adventures you wouldn’t believe. Tell me, what’s troubling you?”

“Roxy wants to be famous and I really want to be brilliant and make her proud, but I don’t know how,” Poppy howls.

“Poppy, you already are brilliant. You are the most important thing in Roxy’s life.”



Then, Poppy hears Roxy calling her name.

“Roxy, Roxy, I’m coming!” woofs Poppy. “Thanks for the great advice Charlie.”

“Poppy! I’ve been so worried, where have you been? I’ve missed you so much.”

Poppy is so excited to see Roxy she thinks her tail might fall off because she is wagging it so fast.

“Everyone has been helping me look for you,” says Roxy. All of Poppy’s friends are gathered round. “Let’s give them a show to say thank you.”

“Woof!” shouts Poppy, delighted.

And with that, Poppy and Roxy show off their new dance moves, ending with a perfect tail-first double-pawed tumble.





Keep up to date with our Live Life Well Together ambassador dogs on social media



Jasper

 [jaspertheroughcollie](#)



Reuben

 [reuben weimaraner](#)



Eddie

 [excellenteddie](#)



Poppy

 [poppy_and_fizz](#)



Charlie

 [mrcharliecheesecake](#)

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EUKANUBA wants to help you share a long healthy life with your very own dog, it's at the heart of what we do.

You'll already know that dogs bring out the best in us, but gifting them with high quality nutrition and loving care can help you live life well together, just like our Pawfect Ambassadors Jasper, Reuben, Eddie, Poppy and Charlie.

See more about their transformations at
www.eukanuba.co.uk/ambassadors

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